

Carman: 204.745.2792

# ACCESSOR EYES

April  
23

Friday  
10am-7pm  
One Day Only

**By appointment only**

Call 204.745.2792

COVID safety measures will be followed

Masks required

**Winning looks good on you!**

**Enter to win your purchase back**

Some restrictions apply



**25% OFF**  
all featured frames

**50% OFF**  
any additional  
Zeiss lenses



Watch for  
more details



Featured frames from  
**Tom Ford** and **Guess**



**TOM FORD**  
EYEWEAR

## Welcoming Tom Ford

As always, for the AccessorEYES event, we are preparing to remove our regular inventory from our eyewear gallery, and replace it with the very latest frames from Tom Ford and Guess! Carman Vision Services had the pleasure of introducing Tom Ford to our eye wear gallery in the Fall of 2020; since then the frame line has been growing in popularity in our office! The modern, vintage inspired frames can be recognized by the brand's icon, a distinguishable metal "T" detail.

Made in Italy, the frames are unmatched in quality from how they are created, as well as materials used. (Marcolin. 2021. "Tom Ford Eyewear": <https://mymarcolin.com/b/FT>).

Tom Ford himself has a particular interest in the fight against plastic pollution and issues facing our planet and has said "In my opinion, ethical luxury is the greatest luxury of all." (Tom Ford. 2020. "Welcome to Tom Ford News": [https://www.tomford.com/TFNews\\_TOMFORD\\_PlasticInnovationPrize.html?fdid=brand](https://www.tomford.com/TFNews_TOMFORD_PlasticInnovationPrize.html?fdid=brand)).

You'll be happy to know that Carman Vision Services will continue to feature the Tom Ford frame line... a fantastic addition to our gallery!

# The Doctor will see you now...

Carman Vision Services is committed to providing the highest quality vision care; this is no understatement when presenting team members Drs. Karen Deane and Brooks Barteaux!

Dr. Karen Deane was born and raised in Winnipeg, Manitoba, where she completed her Bachelor of Science Degree at the University of Manitoba. Upon graduation, she continued her studies at the University of Waterloo School of Vision Science, where she earned her Doctor of Optometry Degree with honours.

As part of her training, Dr. Deane traveled to Lima, Peru to provide optometric services to those who cannot obtain or afford such care. It was an eye opening experience and she hopes to be involved in many more mission trips throughout her career. In her final year of studies, she completed an ocular disease and therapeutics externship in Salt Lake City, Utah. Here, she gained special interest in diagnosing and managing various eye diseases including glaucoma, macular degeneration and dry eye.

In her spare time she enjoys curling, soccer, running and spending time with her wiener dog, Wally. She is excited to be back at Carman Vision Services after spending a year out west in Calgary, and looks forward to continuing to serve the members of the community.



Dr. Brooks Barteaux was raised on the family farm in Birtle, MB, as the middle child of three siblings. He graduated from the Birtle Collegiate Institute in 2001 before moving onto a Bachelor of Science Degree at the University of Winnipeg majoring in Biochemistry. After that, Dr. Barteaux enrolled at the School of Optometry at University of Waterloo to pursue his Doctor of Optometry Degree. In 2009, he graduated on the Dean's Honour Roll and joined Focal Point Comprehensive Vision Care in August of the year; he then went to Carman Vision Services' practice in 2017. Dr. Barteaux is also recognized for his work in Low Vision Therapy.

Dr. Barteaux spends his leisure time playing bass guitar in his band, cross country skiing, hunting, and cycling. He recently completed the "Gold Rush Gravel Grind" in Black Hills, South Dakota; a grueling 70 mile bicycle race. Dr. Barteaux lives in Winnipeg with his wife Alissa and their two children Harrison and Charles and Labrador Iris.

# YFC's Pillar of HOPE

In February 2021, Carman Vision Services had the pleasure of raising money for the Back Door Youth Centre Expansion Project. A portion of every frame sold at Carman Vision Services was donated, alongside the generosity of Dr. Brooks Barteaux who also made a donation when inspired by the initiative! In total, we were able to raise \$1500!

The Back Door Youth Centre has been caring for the students of Carman and the surrounding area for over 30 years! The non-profit organization plays an active role in the community, providing a safe place for students to drop-in and feel cared for.



Youth  
Unlimited™

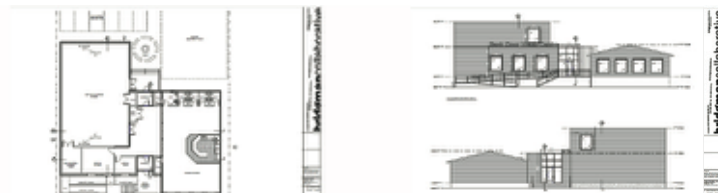


THE BACK DOOR YOUTH CENTRE  
EXPANSION PROJECT  
Pillar of HOPE

When asked why they chose to contribute, owners Dr. Jessica Lautenschlager and Dr. Tio Bellisario gave the following statement.

"The importance of having a community, or a place to belong, became very evident to all of us throughout 2020. We felt that The Back Door Youth Centre provides the young people of Carman and the surrounding area a sense of community, and a safe space in difficult times. We're happy to have been a part of this initiative."

Dr. Barteaux added that he got the idea to get involved in the fundraising due to YFC's compelling brochure, which listed their plans for the new facility. In an interview with the Carman Standard, Dr. Barteaux said "Anything that can foster volunteerism and community spirit is worthwhile. It seemed like a good opportunity when it came up. A great thing to get behind." (Becca Myskiw.(March 4, 2021). "Carman Vision Services donates portion of sales to Back Door" Carman-Dufferin Standard. PP. A3). The Back Door is still raising funds, and hope to reach their goal of 1 million for their new facility.



Youth  
Unlimited™



THE BACK DOOR YOUTH CENTRE  
EXPANSION PROJECT  
Pillar of HOPE



# Top 5 Reasons to Wear Sunglasses

You're exposed to more sunlight than you think.



## 1. UV Protection

The sun's harmful UV rays can lead to serious and, in some cases, long-term health issues.



## 2. Skin Cancer

5% to 10% of skin cancer occurs around the eyes. Always wear quality, protective sunglasses when outdoors – even on overcast days.



## 3. General Eye Comfort

The sun's brightness and glare interferes with comfortable vision.



## 4. Dark Adaptation

Spending even a relatively short time in intense sunlight can hamper the eyes' ability to adapt quickly to nighttime or indoor light levels.



## 4. Blue-Light Protection (HEV: high-energy visible radiation)

Use outdoor lenses that absorb the HEV, as accumulated exposure has been associated with AMD (age-related macular degeneration).

Maui Jim prescription sunglasses offer the widest field of vision and block 100% of harmful UV rays while eliminating 99.9% of glare.



All Maui Jim sunglasses have been recommended by The Skin Cancer Foundation as an effective UV filter for the eyes and surrounding skin.

## WHY BUY QUALITY SUNGLASSES?

It is imperative to keep the importance of sun exposure in mind. Sunglasses that lack comprehensive UV protection can cause more damage because the shade causes the pupil to dilate, allowing in more ultraviolet (UV) and high-energy visible (HEV) rays. Unprotected exposure to UV and HEV rays can lead to serious health issues such as sunburn of the eyes, Cataracts, Macular Degeneration, Cancer of the eye, and Cancer of the skin around the eye. When you wear sunglasses you protect your eyes, and the skin around your eyes, from cumulative damage from UV and HEV rays. Maui Jim is the proud recipient of the Skin Cancer Foundation Seal of Recommendation blocking 100% UV and managing 95% HEV rays. Maui Jim sunglasses, with patented PolarizedPlus2® lens technology, change the way you see the world.

## MAKING MAUI JIM EVEN BETTER!

Who wants to worry about their vision when they are reading by the pool, scanning a menu, deciphering a road map, or tying a fishing lure? Maui Jim provides the solution with Maui Readers. Their unique design features an almost invisible bifocal (only visible on the inside surface of the lenses) that is encased in polycarbonate and positioned to optimize distance views, while giving you near power when you need it. Available with add powers of +1.50, +2.00, and +2.50. While readers are not a replacement for prescribed prescription lenses, they do offer a convenient option in many cases.

Stop in and talk to us about which Maui Jim models newly feature the reading area, and whether they are a fit for you!

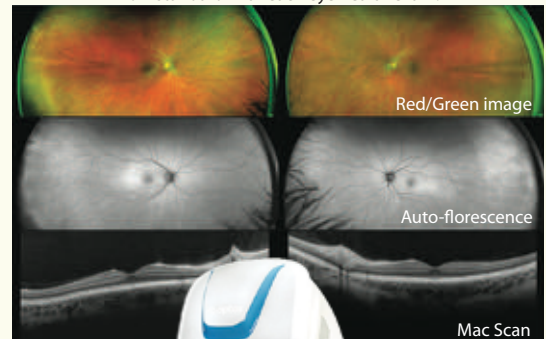
## Welcoming Optos Monaco!

Carman Vision Services is dedicated to providing the highest quality eye care, with state of the art equipment. At your next visit to Carman Vision Services you will experience the benefits of the latest technology in eye care... we are pleased to introduce the new Optos Monaco with Macular Scan!

Regular eye health exams are an important component of health care allowing Optometrists to test your vision and examine the inside lining of the eye and retina. Often the only way to detect early signs of eye diseases such as Macular Degeneration, Cataracts, and Glaucoma are regular eye health exams. Early detection of retinal abnormalities is crucial to maintain your ocular health.

The Monaco is a new technology contributing to the standard of care that we pride ourselves on. It helps us evaluate your retina by its simple, non-invasive, ultra-widefield retinal images. It takes less than 2 seconds to generate a high-resolution, digital colour image of your retina; the image gets recorded to your medical history, which doctors then use to track changes over time. This macular scan produces a view of the retina that we haven't been able to see before at Carman Vision Services!

Now standard with each eye health exam.



## Another important "first" for your child...

And its our gift! Why do we perform your child's **first** Optomap scan at no charge? Because our optometrists believe strongly in its benefits!

Carman Vision Services has made the Optomap retinal scan part of our standard of care. The initial scan provides a baseline retinal image to compare as your child grows. We encourage you to continue with future Optomap scans as Carman Vision Services monitors your child's eye health and vision.





## Are your Glasses Fogging Up? We have a fog-blocker for that!

The FogBlocker dry wipe can be used over 500 times and lasts 24+ hours per use! Its ultrafine microfiber cloth can be safely used on any lenses.

You can even apply it to all your PPE plastic guards and goggles!



## Of course... The ultimate “fog blocker” is contact lenses!

Don't think you're a candidate for contact lenses? If you have tried contact lenses without success, or were told in the past that contacts weren't an option for you, we may have new lens options that may allow us to fit you! New developments in the contact lens world may have changed all of that! Take the first step to arrange a free trial fitting! (subsequent appointments are not included).



## Is it Time to Try Contact Lenses?

### Carman Vision Services Standard of Care

Carman Vision Services offers the latest in eye care technology. When you obtain your contact lenses from our office, you can be assured that your eye health and vision are our primary concerns.

In our practice, we have set the standard for state-of-the-art optometric offices; our Optometrists, Licensed Contact Lens Technicians, Ophthalmic Opticians, and Registered Optometric Assistants work hard to keep these standards.

Through our years of practice, we have always implemented the latest innovations in instrumentation and techniques for your eye care needs and will continue to do so for our valued patients!

### What is a Contact Lens Evaluation and Why is it Important?

A contact lens evaluation is an essential part in the follow up of your contact lenses. This is the only way in which your eyes can be checked to ensure that no adverse effects have occurred from contact lens wear. Good, comfortable vision alone is NO guarantee of good ocular health, especially when it comes to contact lenses.

During each of your evaluations, we check your corneal health for signs of contact lens overuse, allergic reactions, and corneal hypoxia. We assess your tear film for debris and overall resiliency; including assessing your eyelids for papillary conjunctivitis, eyelid integrity, and the dynamics of eyelid/contact lens interaction. Our team will also examine the condition of your contact lenses and compare your previous measurements to your current ones, as well as your visual acuity. Finally, the integrity of your corneal “seal” with a dye called Fluorescein to ensure safe, pro-active eye health care.

### Your eyes are working all day. Shouldn't your daily disposable lenses, too?

We think so. Supreme 1 Day provides everything you need for an exceptional overall daily disposable experience: uncompromised comfort, easy lens insertion and removal, and a highly breathable lens that helps provide a healthier lens wearing experience. That's Supreme 1 Day—lenses you'll put in and forget about until you're ready to call it a day.

Thanks to Smart Silicone™, a revolutionary breakthrough in lens chemistry, Supreme 1 Day provides uncompromised comfort throughout your day. Here's how it works. Smart Silicone delivers oxygen to your eyes much more efficiently than other daily disposable brands, while using less silicone. That's important because less silicone allows more room in the lens for built-in channels of moisture and a naturally water-loving lens material that keeps your eyes feeling moist. Less silicone also makes the Supreme 1 Day lens wonderfully soft—softer than other silicone hydrogel, daily disposable lenses—yet they're easy to insert and remove. These lenses provide vision correction for nearsightedness and farsightedness. Call our office and ask about your free trial pair.



**CARMAN**  
VISION SERVICES

#### Hours:

Mon - Thurs: 8:30 a.m.-5:00 p.m.  
Friday: 9:00 a.m.-4:30 p.m.

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